

## ORDER



**Orders**  
**Order / Rev:** 184181  
**Alt Order #:**  
**Product Desc:** Priorities USA Action  
**Estimate:** 1559  
**Flight Dates:** 09/04/12 - 09/10/12  
**Original Date / Rev:** 08/08/12 / 08/08/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** David Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Mundy Katowitz Media  
**Buying Contact:**  
**Billing Contact:**  
 1322 G. Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Issue/Priorities USA Action  
**Demographic:** A25-54  
**Product Codes:** PL23-Issue/Prop  
**Priority:** P2  
**Revenue Codes:** POL, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	38	\$35,900.00	\$30,515.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	38	\$35,900.00	\$30,515.00	0.00
<b>Totals</b>	<b>38</b>	<b>\$35,900.00</b>	<b>\$30,515.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/04/12	09/10/12	6-7A News M-F/KMGH	CA	6A-7A	11-11--	:30	4	\$750.00	P2	0.00	NM	4	\$3,000.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	11-11--		4				\$750.00		0.00			
N 2	KMGH	09/04/12	09/07/12	GMA M-F 7-9A / KMGH	CA	7A-9A	-1111--	:30	4	\$850.00	P2	0.00	NM	4	\$3,400.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	-1111--		4				\$850.00		0.00			
N 3	KMGH	09/04/12	09/10/12	Inside Edition 9A	CA	9A-930A	111----	:30	3	\$500.00	P1	0.00	NM	3	\$1,500.00
				Inside Edition 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	111----		3				\$500.00		0.00			
N 4	KMGH	09/04/12	09/10/12	Millionaire 930A	CA	930A-10A	11111--	:30	5	\$500.00	P2	0.00	NM	5	\$2,500.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	11111--		5				\$500.00		0.00			
N 5	KMGH	09/05/12	09/07/12	11A-12P News/KMGH	CA	11A-12P	--1-1--	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	--1-1--		2				\$800.00		0.00			
N 6	KMGH	09/06/12	09/10/12	3P-4P M-F Rotator/KMGH	CA	3P-4P	1--1---	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				3PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	1--1---		2				\$700.00		0.00			

Order / Rev: 184181  
 Alt Order #:  
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Issue/Priorities USA Action  
 Product Desc: Priorities USA Action  
 Estimate: 1559

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	09/05/12	09/07/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P -- 1-1--	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	-- 1-1--		2			\$800.00		0.00			
N 8	KMGH	09/04/12	09/06/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P - 1-1---	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	- 1-1---		2			\$1,000.00		0.00			
N 9	KMGH	09/04/12	09/04/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P - 1-----	:30	1	\$3,400.00	P1	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	- 1-----		1			\$3,400.00		0.00			
N 10	KMGH	09/06/12	09/06/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P --- 1---	:30	1	\$3,400.00	P1	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	--- 1---		1			\$3,400.00		0.00			
N 11	KMGH	09/05/12	09/07/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -- 1-1--	:30	2	\$2,600.00	P1	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	-- 1-1--		2			\$2,600.00		0.00			
N 12	KMGH	09/06/12	09/10/12	Nightline Nightline	CA	1037P-1103P 1-- 1---	:30	2	\$1,400.00	P1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	1-- 1---		2			\$1,400.00		0.00			
N 13	KMGH	09/04/12	09/05/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A - 11----	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	- 11----		2			\$400.00		0.00			
N 14	KMGH	09/07/12	09/07/12	M-F 12:07A (M-F) M-F 1207AM (M-F)	CA	12:07A-12:37A ---- 1--	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	---- 1--		1			\$150.00		0.00			
N 15	KMGH	09/08/12	09/08/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A ----- S-	:30	1	\$650.00	P1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	----- S-		1			\$650.00		0.00			
N 16	KMGH	09/08/12	09/08/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P ----- S-	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	----- S-		1			\$1,000.00		0.00			
N 17	KMGH	09/09/12	09/09/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A ----- S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	----- S		1			\$300.00		0.00			
N 18	KMGH	09/09/12	09/09/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A ----- S	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	----- S		1			\$350.00		0.00			
N 19	KMGH	09/09/12	09/09/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P ----- S	:30	1	\$850.00	P1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	----- S		1			\$850.00		0.00			
Totals												38	\$35,900.00	